



Council's Activities

EEPC India Invites Participation for India Pavilion at Automechanika St. Petersburg 2012, Russia (12 – 14 April, 2012)

Automechanika St. Petersburg is aimed to demonstrate at the market the latest goods and services, to provide new business contacts in the field of automotive components and spare parts manufacturing and supply and to offer new equipment for automotive enterprises and technical service systems.

Automechanika St. Petersburg during the last years has attracted such companies as Delphi, Valeo, Schaeffler, Flennor, Ital Express SAS, Concern Formakom, Normfest, Scania RUS, Bergkraft RUS and SNR from the Parts & Systems sector and companies such as MAHA from the Repair & Maintenance sector.

EEPC INDIA is organizing an **India Pavilion at Automechanika St. Petersburg 2012, Russia** which would provide an excellent opportunity for establishing business relationships with customers from all over the world. It is expected that around 200 exhibitors will participate in the 2012 edition of Automechanika St. Petersburg and 17,000 visitors from all over the world will converge in the show.

Auto Components & Accessories Market in Russia

The Russian Auto Industry, in common with the industry around the world, has undergone major changes in its prospects over the last twelve months. Nevertheless, along with other BRIC markets at the growth stage of their development, it represents one of the long term opportunities in the industry.

Today international car companies wage car wars for the rapidly growing Russian market. For the last two years Russia has become the largest outlet of its production for Asian car manufacturers. Practically all world car brands are presented in Russia. In 2008, despite the financial crisis, the Russian market had 16% growth and took the second place in Europe. Recently, several new foreign car assembly plants have opened in Russia.

According to "Auto-Dealer-SpB", St. Petersburg automobile factories of Hyundai, General Motors, Nissan and Toyota produced more than 200000 cars in 2011. It's almost 4 times more than in 2010. Now the share of automobile industry of St. Petersburg is 14%.

Focus Products

Accessories & Auto Components for Special Purpose Vehicles and Motorbikes - vehicle accessories, special equipment, tuning, performance systems, design refinement, tyres

Parts & Systems - vehicle parts & components of the drive, chassis, body, electrics and electronics groups Systems & modules of the interior, exterior, drive, drive dynamics and electronic control groups

Accessories & Tuning - vehicle accessories, special equipment, tuning, performance systems, design refinement

Repair & Maintenance - equipment for vehicle service and repair, bodywork repair and painting. Garage construction and management

Workshop & Service Station Equipments & Car Wash - filling station equipment, car wash & care, oil and lubricants

IT & Management - IT products, vehicle exchange marts, insurance, finance, leasing, claims management, vehicle inspection services, dealership planning and construction, dealership marketing

Venue

Lenexpo Exhibition Centre, St. Petersburg, Russia

Date of Event

April 12 - 14, 2012 (3 days)

Opening hours: 10:00am. – 06:00 pm



Participation Charges

- One side open built up booth : Euro 325 per sqm or Indian Rs. 22,100 per sqm
(Minimum 6 sqm) + Rs. 2,276.30 per sqm as deposit towards Service Tax.
10% extra for two sides open booths (subject to availability)

If participants make payments in Euro, then Service Tax is not applicable. If participation charges are paid in INR an amount equivalent to the corresponding Service Tax amount is also to be added which shall be treated as a deposit pending clarification from the authorities.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form
OR
- ❖ Swift Transfer in Euro **(to add Euro 40 per remittance to offset bank charges etc.)** as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
Branch Code : 0014
Account Number : 00142680000056
Beneficiary Name : EEPC INDIA
SWIFT Code : HDFCINBBCAL

THROUGH:

JP MORGAN CHASE BANK, FRANKFURT, GERMANY
A/c. No. 623-16-02308
SWIFT Code – CHASDEFX
IBAN NO.: DE26501108006231602308

Please send us a copy of the bank remittance advice, in case the payment is made in Euro through swift transfer.

Date of Payment

Full payment is to be made along with the Application Form latest by **5th April, 2012**.

Request for cancellation of participation will not be accepted and shall result in forfeiture of the amount already paid on this account.

Display Booth

Each 6 sq. mtr. booth will consist of:

- Carpeted floor
- One Table
- Two chairs
- Two Spotlights
- One dustbin
- Fascia board

The electricity charges will be extra @ Euros 150 + 18% VAT i.e. Euros 177 per booth for 2.5Kw. Payment to be made directly to the service provider.

Selection Criteria

Selection of participants will be done after receiving full payment strictly on first-come, first-served basis.



MDA Entitlements

All eligible participants will be entitled to get MDA grant under Focus CIS Programme of Ministry of Commerce & Industry, Government of India as per the MDA Guidelines effective from April 01, 2006.

Assistance would be permissible on travel expenses by Air in Economy Excursion Class fare and/or charges of built up furnished stall subject to an upper ceiling of Rs. 1,50,000/- (Rupees One Lakh Fifty Thousand only).

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports up to Rs. 15 crores in the preceding year, having complete 12 months membership with EEPC India with regular filing of returns and fulfilling other conditions, details of which can be obtained from respective Regional Offices of EEPC India.

Submission of Application

Interested firms may please send the Application Form, duly filled in and signed, along with full Payment latest by **5th April, 2012** to any of the following:

R. Maitra

Executive Director

EEPC India

Vandhna, 4th Floor 11

11 Tolstoy Marg

New Delhi - 110 001

Tel. : 91-11-23353353/23711124

Fax : 91-11-23310920

E-mail : eepcto@eepcindia.net

Website : www.eepcindia.org

Bhaskar Sarkar

Addl. Executive Director & Secretary

EEPC India

Vanijya Bhavan (1st Floor)

International Trade Facilitation Centre

1/1, Wood Street, Kolkata - 700 016

Tel. : 91-33-22890651/52/53

Fax : 91-33-22890654

E-mail : eepcho@eepcindia.net

Website : www.eepcindia.org



Application Form
India Pavilion at Automechanika St. Petersburg 2012, Russia
(12 - 14 April, 2012)

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participants	:			
Space required (Minimum 6 sqm)	:			
PAN No. of the Company	:			
TAN No. of the Company	:			
Type of Units	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	2008-2009	2009-2010	2010-2011
Total Export to CIS countries (in Million US\$)	:	2008-2009	2009-2010	2010-2011
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display	:	Display of Samples	<input type="checkbox"/>	
		Display of Posters	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (within 80 words) for the Exhibitors' Profile. Please send us this Form duly filled-in and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :