

ADVERTISEMENT TARIFF FOR ENGINEERING EXPORT INFO BULLETIN

As you are aware, Council has been bringing out the weekly bulletin, since its inception so as to provide necessary feedback to the members relating to various important information such as, tenders and enquiries, commercial report from the Indian Missions, Government Policies, Public Notices, Market Information, latest developments taking place in various countries etc. This publication has become popular amongst the exporting community because of its news value and we are also receiving valued opinion from our members as to how to improve its news value and make the publication more informative. Presently, copies are distributed amongst 12,000 plus members and many more are also subscribing to this publication.

This publication could be used as a very strong media by which you can reach 12,000 plus members all over India comprising corporate houses, large, medium and small scale entrepreneurs and publicise your activities and products manufactured. In order to facilitate our members to have the fullest benefit of this media, we have contemplated to accept advertisements at a very reasonable cost. The advertisement must necessarily relate to engineering products and services only. The size of the ad and tariff are given below for your kind information. Please note that we will accept prepaid black & white advertisement only.

Mechanical Data	: Back Cover	19.5 cm x 18.5 cm
	Third Cover	23 cm x 18.5 cm
	Full Page	23 cm x 18.5 cm
	Half Page	11.5 cm x 18.5 cm
	Quarter Page	6 cm x 18.5 cm

Advertisement Tariff	: Back Cover	Rs. 12,500/-
	Third Cover	Rs. 11,000/-
	Full Page	Rs. 10,000/-
	Half Page	Rs. 6,000/-
	Quarter Page	Rs. 3,500/-

Special Discount will be available as under :

Minimum 3 months	- 10%
Minimum 6 months	- 12%
Minimum 12 months	- 15%

We hope, you will definitely avail of this opportunity. You are, therefore, requested to send your ad material (artwork or CD/Floppy in TIFF/JPEG format suitable for the above size) along with a draft payable in favour of Engineering Export Promotion Council, Kolkata for the requisite amount towards the cost of ad. Please note that the authority reserves the right to reject or cancel your ad. Also, please note that your ad material along with draft must reach the Head Office, Kolkata (Attn. : Shri R. Maitra, Adl. Executive Director & Secretary) at least two weeks before the ad schedule.