

## Buyer Seller Meet in Mexico (along with EXPOVALL, Mexico - 2006) (13th November to 17th November, 2006)

EEPC is pleased to announce that a Buyer Seller Meet will be held in Mexico from 13th November to 17th November, 2006 under the Focus LAC Programme of the Government of India.

### About FOCUS-LAC

Engineering exports from India to Latin American Region have increased from US\$ 91 million in 1995-96 to US\$ 572 million in 2005-06 thereby showing a growth of 528% in a decade. This clearly indicates the achievement of objectives set under the integrated programme 'Focus LAC' launched by the Government of India in 1997 in which eight countries i.e. Argentina, Brazil, Chile, Colombia, Mexico, Peru, Trinidad & Tobago and Venezuela were given added emphasis.

### List of Product Sectors for BSM

Major product groups having potential for export to Mexico in particular and Latin America in general are as under :

- ◆ Auto Parts
- ◆ Bicycle & Parts
- ◆ Bright Bars
- ◆ Chemical and Pharmaceutical Plant & Machinery
- ◆ Compressors
- ◆ I. C. Engines & Diesel Engines
- ◆ Electric Power Equipment & Parts
- ◆ Electrical Appliances
- ◆ Hand, Small & Cutting Tools
- ◆ Industrial Machinery
- ◆ Machine Tools
- ◆ Scientific & Surgical Instruments
- ◆ Sewing Machine & Parts
- ◆ S. S. Utensils
- ◆ Steel & Steel based Products
- ◆ Textile & Jute Mill Machinery
- ◆ Tractors & Agricultural Equipment
- ◆ Two/Three Wheelers

### About Mexico

Mexican Economy is one of the largest in Latin America with a GDP of over US\$ 625 billion. It is a major market with a population of over 100 million and a per capita income of around US\$ 6200. In spite of the recent economic slowdown because of

the economic downturn in the United States, the Mexican economy has maintained stable fundamentals without any crisis of confidence. In terms of trade, Mexico is a Latin American giant. Mexico has also a unique network of free trade agreements (FTAs); it is part of the world's largest economic area North American Free Trade Agreement (NAFTA) and has an FTA with the European Union, the second largest economic and trading entity. The trend over time in the India's Engineering Export to Mexico are given below :

#### (India's Engg. Exports to Mexico)

Year	Value in Million US\$
2003-04	54.53
2004-05	148.62
2005-06	161.10

Mexico has emerged as an important place for India in the Latin American region for enhanced economic and trade linkages. The Council had organized India Engineering Exhibition (INDEE) in October 2005, which facilitated the Indian Engineering Exports further in the Mexican marketplace.

### Date & Duration

13 – 17 November, 2006 (5 days)

### Venue :

**Mexico City** : 13th and 14th November, 2006

**Morelia** : 15th and 16th November, 2006  
(State of Michoacan)

**Monterrey** : 17th November, 2006

### Expovall - 2006

The BSM delegation participants will be given an opportunity to participate in the **EXPOVALL 2006** - Entrepreneurial Exposition of the state of Michoacan organized from 14th to 19th November, 2006. Expovall 2006 has the mission to promote the entrepreneurial work of the state of Michoacan and will provide a unique opportunity to interact with the business community of the State of Michoacan. This exposition for multiple sectors is the place where companies of diverse branches

of economy are together and is one of the perfect place for the business penetration in Mexican market. The Council will place an Indian Pavilion in this exposition from 14th to 19th November, 2006. The delegation will be participating in the specific BSM meets at Morelia on 15th and 16th November, 2006.

### Hotel Accommodation

All participants will be booked in one hotel for convenience. Hotel charges will have to be borne individually. All delegates must reach Mexico City by Sunday, 12th November, 2006.

### MDA Entitlement

Participants will be eligible to & fro air passage in economy excursion class up to Rs. 1,00,000/- only as per revised MDA guidelines. Only one person per company will be entitled.

### Registration and Participation Charges

Rs. 35,000/- per participant will be charged to partially cover-up expenses on providing following facilities to the participants :

- Preparing database for marketing purpose.
- Refreshment and working lunch on the actual days of BSM.
- Mobilization of buyers in Mexico.
- Printing of delegates profile booklet for distribution amongst importers, Embassies, Chambers of Commerce, Trade Associations, etc.
- Conference kit for participants of BSM.
- Interpreters fee.

The **Registration Form** duly filled along with the Demand Draft for Rs. 35,000/- in favour of "**Engineering Export Promotion Council**" payable at New Delhi should be sent latest by **31st August, 2006** to –

**Shri Rahul Kumar Singh**

*Deputy Director*

**Engineering Export Promotion Council**

Vandhna (4th Floor), 11, Tolstoy Marg  
New Delhi – 110 001

Tel. : 91-11-23353353, 23711124/25

Fax : 91-11-23310920

E-mail: eepcto@eepc.gov.in

**Registration Form can be obtained from EEPC Website at [www.eepcindia.org](http://www.eepcindia.org)**