

Engineering Export Promotion Council (EEPC)

(Sponsored by Ministry of Commerce, Govt. of India)

An ISO 9001 : 2000 Certified Organization

Announces

Admission to the 3rd Batch of Training Programme

Certified Export Manager (CEM)

Seats	: 3rd BATCH - 25 Candidates (First-come-first-serve basis)
Duration	: 40 Sessions (5 days a week)
Timing	: 6 - 8 p.m.
Venue	: EEPC, World Trade Centre 14/1B Ezra Street, (1st Floor) Kolkata 700 001
Course Fees	: Rs. 5,000/- (inclusive of Course Material and Refreshments). Cheque should be in favour of EEPC.
Focus Area	: Foreign Trade Policy, Export-Import Procedures, Documentation, International Trade & Marketing, Export-Import Finance, Market Research, Shipping, Insurance, Packaging, WTO, IPR/Patent, Human Resource Management, Quality Management, etc.
Faculty	: Reputed Academics, Exporters and Professionals.
Eligibility	: Working Executives, Trainees, Entrepreneurs, Students (Preferred Graduates).
Evaluation	: Project Reports, Presentation, Term Exam.

The export oriented growth, enthused by the new economic policy and globalization have unleashed spectacular changes in the competitive position of various sectors of Indian economy, including Engineering. Addition of Facilities, adoption of Quality Control Measures and aggressive marketing already have established the Indian brands & products abroad.

The recent plans announced by some global majors to outsource products & services from India, also opened great opportunities for the Indian manufacturers.

Under the emerging scenario, we in EEPC, strongly believe that the manufacturers of engineering products & services need to equip their human resources to meet the challenges of Export Marketing. Therefore, the Council in association with AQL Systems & Consultants, has jointly launched a short term Management Development Programme leading to award of honours as Certified Export Manager.

The designed course is aimed to bridge the knowledge gap of the Entrepreneurs, Executives, Managers of organizations and provide training to the aspiring candidates who are looking forward to tap the export markets and/or make export promotion their career and achieve competence in the field.

Since March, 2006 already two successful programmes were conducted and the feedback of the participants were overwhelming.

For Registration – Contact

Shri K. Ghosh, EPO, EEPC, Eastern Regional Office, 1/1 Wood Street, Kolkata - 700 016
Phone : 22890673/74, Fax : 91-33-22890687, E-mail : eepcokol@vsnl.net

OR

Shri A. Dasgupta, Mobile : 9231595819
E-mail : eepc_training@yahoo.co.in

3rd Batch Commencing from 11th October, 2006 (Wednesday)

Rush & Avail the unique opportunity and become a Certified Export Manager

Limited Seats Available

Prospectus and Application Form can be downloaded from EEPC Website : www.eepcindia.org