



## Hannover Industrial Fair 2007 (16th - 20th April, 2007)

Hannover Industrial Fair is the world's leading international showplace for industrial technologies, materials and product ideas. Participants can experience complete value chains and swap information with experts from a complete spectrum of industrial sectors.

Sub-contracting provides an excellent opportunity to forge new business relationship with customers all over the globe and it offers following distinct benefits :

- High Quality Audience
- Unrivalled International Appeal
- Unique Synergies
- New Sales Markets

Like previous years, Engineering Export Promotion Council (EEPC) is organizing an India Pavilion in the Sub-contracting Sector of Hannover Fair scheduled from 16th - 20th April, 2007 and invites participation from its Members.

### Focus Products

- Castings
- Solid forming
- Non-cut metal parts
- Machine-cut parts
- Automotive components
- Sub-assemblies and metal structures
- Tool and mould making
- Fastenings, locks and fittings
- Plastic parts and rubber processing
- Product production and assembly services
- Contract work
- Engineering services

### Materials

Steel, Aluminium, Other Metals, Ceramics, Polymers (engineering materials), Composites.

### Venue

Hall No. 5-Subcontracting  
Hannover, Germany

### Date

Monday, 16th April - Friday, 20th April, 2007.

### Display Booth

Only built-up booth in following categories will be available :

- Booth of minimum 9 sq. mtrs.
- Larger booth in multiple of 9 sq. mtrs.
- Limited number of 12 sq. mtrs. and 15 sq. mtrs. corner/two sides open booth

Allocation of corner/two sides open booth will be strictly on *first-come-first served* basis.

Each built-up booth will be provided with following standard furniture :

- Carpeted Floor
- One Table
- One Podium
- Three Chairs
- Three Spot Lights
- One Plug Socket
- One Waste Basket
- One Ashtray
- One Fascia
- Special accessories as per Exhibitor's requirement will be available on additional charge from the selected Contractor. Payment for the same may be made directly to be official contractor.

### Participation Charge

Rs. 24,000/- per sq. mtr. for Ordinary Booth  
Rs. 27,600/- per sq. mtr. for Corner Booth/  
Two sides open

Participation charge includes following services :

- Display Booth with standard furniture
- Catalogue/EBI listing (in alphabetical section - name/address and in product section - three product entries)
- Publication of Brochure on Indian participation
- On site assistance on various business related matters
- Electricity charges
- Stand cleaning service
- Two Exhibitors Passes

### Mode of Payment

Full payment is to be made along with the **Application Form latest by 7th February, 2007**. Payment may be made by Demand

Draft drawn in favour of "Engineering Export Promotion Council", payable at **Kolkata**.

### Cancellation of Participation

Request for cancellation of participation will be accepted if Council receives the same in writing on or before **7th February, 2007**. Council shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

### Selection Criteria

Selection of participation will be done strictly on *first-come-first served* basis.

### MDA Entitlement

All eligible participants will be entitled to MDA grant under General Area Programme of Ministry of Commerce, Government of India as per the MDA Guidelines effective from April 01, 2006.

Assistance would be permissible on charges of built-up furnished stall subject to an upper ceiling of Rs. 80,000/- only.

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports up to Rs. 15 Crores in the preceding year, having complete 12 months membership with EEPC with regular filing of returns and fulfilling other conditions, details of which can be obtained from respective Regional Offices of EEPC.

Interested firms may please send in the **Application Form**, duly filled in and signed, along with full Payment **latest by 7th February, 2007** to :

### R. Maitra

*Addl. Executive Director & Secretary*  
**Engineering Export Promotion Council**

Vandhna (4th Floor)

11, Tolstoy Marg, New Delhi - 110 001

Tel. : 91-11-23711124/25

Fax : 91-11-23310920

E-mail : eepcto@eepc.gov.in



## Application Form

### Hannover Industrial Fair 2007

(16th to 20th April, 2007)

Name of the Company	:	
Postal Address	:	
Phone (with area code)	:	
Fax (with area code)	:	
E-mail	:	
Website	:	
Name & Designation of the Chief Executive	:	
Name & Designation of the Participant	:	
Type of Units	:	SSI <input type="checkbox"/> Non-SSI <input type="checkbox"/>
Status	:	<input type="checkbox"/> Manufacturer/Exporter <input type="checkbox"/> Merchant Exporter <input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2003-2004</u> <u>2004-2005</u> <u>2005-2006</u>
Total Export to European Union (in Million US\$)	:	<u>2003-2004</u> <u>2004-2005</u> <u>2005-2006</u>
Foreign Collaboration, if any	:	
Products Manufactured/Exported	:	
Countries of Export	:	
Accreditation to International Standards (like ISO, QS)	:	
Nature of Display	:	<u>Display of Samples</u> <input type="checkbox"/> <u>Display of Posters</u> <input type="checkbox"/>

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly filled in and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :