

## EEPC Invites Participation for MIDEEST-2007, Paris, France (November 13 - 16, 2007)

**MIDEEST** is the world's largest Industrial Subcontracting Show. It provides a service for manufacturers, component suppliers and assemblers who want face-to-face meetings with solution providers in the fields of metals, plastics, electronics and industry services. MIDEEST-2007 is scheduled to be held from 13 to 16 November, 2007 at Paris, France.

MIDEEST attracts an average of 2,000 exhibitors every year out of which 38% exhibitors are from countries other than France. Last year the fair was visited by 47,915 visitors, 14% of which come from 61 outside countries.

The export of engineering goods from India to European countries has reached a level of US\$ 4.40 billion in 2005-06 against a value of US\$ 3.95 million during 2004-05 thereby registering a growth of 11.14%. The last three years trend indicates an average growth of 36.78%. This shows that the Indian engineering goods are regularly finding a favourable place in European market.

Engineering Export Promotion Council (EEPC) is inviting participation for India Pavilion at MIDEEST-2007, Paris which would provide an excellent opportunity for business relationships with customers from all over the world.

### Focus Products

Main focus of the Council would be on the following items :

- Metal Processing
  - Fabrication
  - Screw cutting
  - Industrial fasteners
  - Foundry
  - Forging
  - Metal cutting
  - Semi-finished products in metal processing
  - Machining, special machines
  - Finishing, thermal & surface treatments in metal processing
- Tooling/Moulds/Models/Equipment
  - Tooling – Moulds – Models
  - Accessories and industrial equipment
- Industry Services
  - Engineering, design, research, quality, services
  - Industrial maintenance

### Venue

Paris-Nord Villepinte Exhibition Centre, France

### Date

13 - 16, November, 2007 (4 days)

### Participation Charges

Built-up booths minimum 9 sq. mtrs.

Rs. 19,000/- per sq. mtr. for one side open stall.

Corner stall charges will be extra.

### Display Booth

Participation charge includes following services :

- Fascia
- Carpeting
- Structures/partition
- Decoration
- Accessories (credit voucher of Euro 15.50/m<sup>2</sup> to choose from catalogue)
- Electricity – 3 Spotlights, 1 triple plug, showcase connection
- Furniture (credit voucher of Euro 32/m<sup>2</sup> to choose from catalogue)
- Floral decoration

### Mode of Payment

Full payment is to be made by Demand Draft/at par Cheque favouring “Engineering Export Promotion Council” payable at “Kolkata” along with the filled-up Application Form.

### Date of Payment

Full payment is to be made along with the **Application Form latest by 7th August, 2007.**

### Cancellation of Participation

Request for cancellation of participation will be accepted if Council receives the same in writing on or before **7th August, 2007.** Council shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

### Selection Criteria

Since limited space is available, selection of participation will be done strictly on *first-come-first served* basis.

### Benefit of the member-exporters

EEPC is organizing this event under the MAI Scheme of Ministry of Commerce, Government of India. Therefore no MDA grant would be available. The rates mentioned above are highly subsidized as per MAI Scheme of Government of India.

Interested firms may please send the **Application Form**, duly filled in and signed, along with full payment **latest by 7th August, 2007** to the respective Regional Offices or to :

**Bhaskar Sarkar**

*Addl. Executive Director & Secretary*

**Engineering Export Promotion Council**

Vanijya Bhawan, 1st Floor

International Trade Facilitation Centre

1/1 Wood Street, Kolkata 700016

Tel. : (+91 33) 22890651/52

Fax : (+91 33) 22890654

E-mail : eepcho@eth.net

**Application Form**  
**EEPC Invites Participation for MIDEEST-2007 at Paris, France**  
**(November 13 - 16, 2007)**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:			
Amount with DD/Cheque No. & date	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participant	:			
Type of Units (please tick mark)	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status (please tick mark)	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2004-2005</u>	<u>2005-2006</u>	<u>2006-2007</u>
Total Export to European countries (in Million US\$)	:	<u>2004-2005</u>	<u>2005-2006</u>	<u>2006-2007</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS, etc.)	:			

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly completed and signed along with your participation fees by Demand Draft/Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :