



EEPC INDIA (formerly Engineering Export Promotion Council)
Sponsored by Ministry of Commerce & Industry, Government of India
(An ISO 9001: 2000 organisation)

EEPC India Invites Participation for India Pavilion at Automechanika 2012 Frankfurt, Germany (September 11 - 16, 2012)

Automechanika is the International Leading Trade Fair for the Automotive Industry. This fair is the international meeting point for the automobile industry, automotive parts, components and systems, electronics, supply and maintenance equipment. This fair offers a unique spectrum of products from the fields of automotive parts, car washing, workshop and filling-station equipment, IT products and services, accessories and tuning. The fair is accompanied by a wide variety of high-grade special shows, lectures and workshops. This is the show where the global automotive industry seeks information about the latest technology and concepts for success in the competitive environment of the future. Around 50 percent of trade visitors and 80 percent of exhibitors at the last event came from outside Germany.

EEPC India is organizing an India Pavilion at **Automechanika 2012**, scheduled to be held during 11 -16 September, 2012 at Frankfurt, Germany. This will provide an excellent opportunity to learn about the latest development on ideas and technologies of the industry, to meet new products and trends, OEM/ODM providers and international brands, to establish your network with key-decision makers, technical experts and to develop new contacts and business relationships with customers from all over the world.

Focus Products

- **Parts & Systems**

Vehicle parts and components of the drive, chassis, body, electrics and electronics groups Systems and modules of the interior, exterior, drive, drive dynamics and electronic control groups, standard parts

- **Accessories & Tuning**

Vehicle accessories, special equipment, tuning, performance systems, design refinement, wheels, tyres and rims

- **Repair & Maintenance**

Equipment for vehicle service and repair, bodywork repair and painting, workshop equipment, dealership equipment, waste disposal and recycling

- **Service Station & Car Wash**

Service station equipment, car care and car wash

Venue

Halls 1.2 and 6.3, Exhibition Centre Frankfurt, Frankfurt, Germany

Date

September 11-16, 2012 (6 days)

Participation Charges

One side open built-up booth	:	Euro 330 per sq. mtr. or Indian Rs. 22500 per sq. mtr.
Two- side open built-up booth (subject to availability):	:	Euro 370 per sq. mtr. or Indian Rs. 25000 per sq. mtr.

9, 12, 15 and 16 sq. mtr. booths are available.

Service Tax is not applicable if participants make payments in Euros.

Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring “EEPC INDIA” along with the duly filled-up Application Form
OR
 - ❖ Swift Transfer in Euro (**to add Euro 40 per remittance to offset bank charges etc.**) as per following details :
 - Name of the Bank : HDFC BANK LTD
 - Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
 - Branch Code : 0014
 - Account Number : 00142680000056
 - Beneficiary Name : EEPC INDIA
 - SWIFT Code : HDFCINBBCAL
- THROUGH:
JP MORGAN CHASE BANK, FRANKFURT, GERMANY
A/c. No. 623-16-02308
SWIFT Code – CHASDEFX
IBAN No: DE26501108006231602308

Payment & Cancell

Full payment should be made along with **Application Form**, duly filled-in latest by **31st May 2012**. The payment should be made by way of **Demand Draft** drawn in favour of “**EEPC India**”.

Booking of space will be considered only after receiving 100% payment. 50% cancellation charges applicable if reservation is cancelled before **1st August, 2012**. Any cancellation after this date would result in 100% forfeiture. Acceptance of application and allocation of space will be at the sole discretion of EEPC India.

Display Booth

EEPC India will provide the following:

- Perimeter fascia structure
- One company sign (white 200 X 40 cm) including 25 letters company name, standard Helvetica
- Wall to wall carpet
- Wall panels
- One table (80cm diameter) and four chairs
- Three OC shelf boards (white 30 x 100 cm)
- Counter with glass top
- One electrical outlet
- Eight spotlights
- One waste paper basket/ash tray
- Pre-cleaning and daily cleaning
- One free catalogue per exhibitor
- Exhibitor passes (as per area taken)

Selection Criteria

Since limited space is available, selection of participation will be done strictly on *first-come, first-served* basis.

Benefit of the member-exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are subsidized as per MAI Scheme of Government of India.



Submission of Application

Interested firms may please send the **Application Form**, duly filled in and signed, along with full Payment **latest by 31st May 2012** to the respective Regional Offices or to:

B Bhattacharya
Senior Deputy Director
EEPC India
Vanijya Bhavan (1st Floor)
International Trade Facilitation Centre
1/1, Wood Street
Kolkata - 700 016
Tel. : 91-33-22890651/52/53
Fax : 91-33-22890654
E-mail : bbhattacharya@eepcindia.net
Website : www.eepcindia.org



Application Form
India Pavilion at Automechanika 2012, Frankfurt, Germany
(11 - 16 September, 2012)

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:	Area :	sq. mtr.	
Amount with DD/at per Cheque No. & date	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participants	:			
Type of Units	:	<input type="checkbox"/> MSME	<input type="checkbox"/> Others	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	2009-2010	2010-2011	2011-2012
Total Export to EU countries (in Million US\$)	:	2009-2010	2010-2011	2011-2012
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display	:	Display of Samples	<input type="checkbox"/>	
		Display of Posters	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (within 80 words) for the Exhibitors' Profile.

Please send us this Form duly completed and signed along with your participation fees by Demand Draft/Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :