

EEPC India Invites Participation for India Pavilion at Sri Lanka Plast 2012, Colombo, Sri Lanka (10 - 12 August 2012)

Economy

India and Sri Lanka enjoy a vibrant and growing economic and commercial partnership, with bilateral trade growing rapidly in the last decade and a number of leading Indian private sector companies investing in Sri Lanka and establishing a presence in this country. Sri Lanka is India's largest trade partner in SAARC. India in turn is Sri Lanka's largest trade partner globally. Following a downturn in 2009 on account of the global economic recession, trade has rebounded and, according to Sri Lankan statistics, bilateral trade during in 2010 has reached 3.04 billion USD compared to 2.07 billion USD in 2009. Indian exports to Sri Lanka stand at 2.57 billion USD compared to 1.73 billion USD in corresponding period in 2009, registering a growth of 32%.

Sri Lanka has long been a priority destination for direct investment from India. India is among the four largest overall investors in Sri Lanka with cumulative investments over US\$ 600 million. India was the top investor in Sri Lanka in 2010. Out of the total FDI of US\$ 516.30 million, India's investment was US\$ 110.24 million constituting 21.35% of the total investment. Sri Lanka is the first top destination for exports of India's engineering goods after Bangladesh in SAARC Region achieving a growth rate of about 40% during 2011-12 over the previous year.

The India- Sri Lanka Free Trade Agreement (ISLFTA) has led to significant upturn in overall bilateral trade. Though the bilateral trade declined to US 2.023 billion in 2009 due to global economic downturn, the figures for the earlier years would indicate a trend of robust and sustained growth. In 2008, the overall trade turnover was US\$ 3265 million while it was US\$ 3266 in 2007. This is almost a five-fold increase from US\$ 658 million in 2000, when FTA came into effect.

Plastics Industry in Sri Lanka

Plastic processing which commenced around a decade after independence is now over 45 years old. Currently there are 400 Companies in Sri Lanka engaged in plastics processing for both domestic and international market. A total sum of LKR 15 billion has been invested in the industry. Almost 50% of this has come through Foreign Direct Investments. The industry processes many commodity plastics and engineering plastics using modern technologies. The capacity of the domestic processing industry is presently around 140,000 MT per annum with an annual average growth rate of around 10 – 12%. Sri Lanka is exporting plastic products to large number of countries around the world. However, USA is the dominant buyer of plastic exports over the last number of years. Nearly 40% of the total exports go to the USA market.

Opportunities in Sri Lanka for the Indian Plastics Industry

The present market is estimated @ 1,40,000 MTs per annum and growing at 10-12% and the trend is comparable to other developing countries in the world. Almost all developing countries register faster growth rate in plastics processing than the corresponding GDP growth rate. The per capita consumption of plastics for China is around 14 kgs, India around 7 kgs and Sri Lanka presents enormous scope for creation of capacities. The challenge is to make available affordable and appropriate technology and equipment for expansion of existing industries and setting up of new industries too. India, the most favoured neighbor, is the ideal country that can provide great access for processing machinery particularly at the entry level. The Indian plastics machinery industry, with its experience gained over 4 decades, can provide the right technology and equipment at affordable costs and perhaps can usher in the Next Plastics Industry Revolution in Sri Lanka and Sri Lanka Plast is the perfect forum.

Sri Lanka Plast 2012 will be held at Colombo, Sri Lanka during 10-12 August 2012. Enterprising Fairs (India) Pvt. Ltd. is the organizer of this event. Sri Lanka Plast is the initiative of two groups – SMART EXPOS and KMG Business Technology, who have rich experience in organizing international exhibitions and strong connections with the entire plastics industry in India.

EEPC INDIA is organizing an **India Pavilion at Sri Lanka Plast 2012, Colombo, Sri Lanka** which would provide an excellent opportunity for establishing business relationships with customers from all parts of Sri Lanka. A large number of visitors from all parts of Sri Lanka will be targeted to attend the first edition of Sri Lanka Plast. The aggressive visitor promotion efforts will focus both on existing industries and aspiring new entrepreneurs to invest in this industry.



Major Exhibitor Groups

- Processing Machinery – Extrusion / Moulding
- Converting Equipment – Printing / Decorating / Slitting & Rewinding / Laminating / Bag & Pouch making
- Ancillary Equipment – Surface Treaters / Dryers / Scrap Grinders / Mixers / Conveyers & Material Loaders
- Moulds & Dies
- Recycling Plants and Auxiliaries
- Testing Equipment / Software Solutions

Venue

Sri Lanka Exhibition & Convention Centre
No.12, D R Wijewardane Mawatha
Colombo 10, Sri Lanka

Date of Event

10 - 12 August, 2012 (3 days)

Participation Charges

One side open built up booth : US\$ 210 per sqm or
(Minimum 9 sqm) Rs. 12,000 per sqm

10% extra for two sides open booths (subject to availability)

Two sides open booths are limited in number and will be allocated on a first-come, first-served basis after full payment is received.

Mode of Payment

Full payment is to be made by Demand Draft/at par Cheque to be drawn in favour of “EEPC INDIA” along with the Application Form duly filled in all respects.

OR

Swift Transfers in US Dollar **(to add US\$ 50 per remittance to offset bank charges etc.)** as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza
2/6 Sarat Bose Road
Kolkata - 700 020
Branch Code : 0014
Account Number : 00148580000013
Beneficiary Name : EEPC INDIA
SWIFT Code : HDFCINBBCAL

THROUGH:

JP MORGAN CHASE BANK, NEW YORK
A/c. No. 001-1-406717
SWIFT Code – CHASUS33
CHIPS ABA : 0002
FEDWIRE ABA: 021000021
CHIPS UID # 354459

Payment & Cancellation

Full payment is to be made on or before **27th July, 2012**. Booking of space will be considered only on receipt of full payment. Acceptance of application and allocation of space will be at the sole discretion of EEPC India.



Display Booth

Each 9 sq. mtr. booth will consist of:

- Carpeted Floor
- One Laminated Table
- Two Chairs
- Two Spotlights
- One 5 Amp Plug Socket
- One Dustbin
- Fascia Board

Selection Criteria

Selection of participants will be done after receiving full payment strictly on first-come, first-served basis.

MDA Entitlements

All eligible participants will be entitled to MDA grant under General Area Programme of Ministry of Commerce & Industry, Government of India as per the MDA Guidelines effective from April 01, 2006. Assistance would be permissible on charges of built-up furnished stall subject to an upper ceiling of Rs. 80,000 only.

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports up to Rs. 15 crores in the preceding year, having complete 12 months membership with EEPC India with regular filing of returns and fulfilling other conditions, details of which can be obtained from EEPC India's Website: www.eepcindia.org or respective Regional and Sub-Regional Offices of EEPC India.

Submission of Application

Interested firms may please send the Application Form, duly filled in and signed, along with full payment latest by **27th July, 2012** to the respective Regional Offices or to:

R. Maitra

Executive Director

EEPC India

Vandhna, 4th Floor

Tolstoy Marg

New Delhi - 110 001

Tel.: 91-11-23353353/23711124

Fax: 91-11-23310920

E-mail: eepto@eepcindia.net

Website : www.eepcindia.org

Bhaskar Sarkar

Addl. Executive Director & Secretary

EEPC India

Vanijya Bhavan (1st Floor)

International Trade Facilitation Centre

1/1, Wood Street

Kolkata - 700 016

Tel.: 91-33-22890651/52/53

Fax: 91-33-22890654

E-mail: eepcho@eepcindia.net



Application Form
India Pavilion at Sri Lanka Plast 2012, Colombo, Sri Lanka
(10 - 12 August, 2012)

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participants	:			
Space required (Minimum 9 sqm)	:			
PAN No. of the Company	:			
TAN No. of the Company	:			
Type of Units	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	2009-2010	2010-2011	2011-2012
Total Export to South Asian countries (in Million US\$)	:	2009-2010	2010-2011	2011-2012
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display	:	Display of Samples	<input type="checkbox"/>	
		Display of Posters	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile. Please send us this Form duly filled-in and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :