

## India Pavilion at Hannover Fair (21st - 25th April, 2008)

**Hannover Fair** is the world's leading technology event. It is the leading showplace for all sectors of industry – in particular mechanical and plant engineering, automotive sectors, electrical engineering and electronics. It is the conglomeration of eleven high profile trade shows under one roof. It offers a unique opportunity to establish contacts with many business leaders and unlock new sources of business potential.

Engineering Export Promotion Council (EEPC) is organising an **India Pavilion** in the **Subcontracting** and **Energy** sector of **Hannover Fair 2008**. **Subcontracting** sector covers materials components and system for mechanical engineering, the automotive industry and plant industry. **Energy** sector is the leading trade fair for conventional power generation, transmission and distribution.

### Focus Products

#### Subcontracting Sector

- Castings
- Solid forming
- Non-cut metal parts
- Machine-cut parts
- Automotive components
- Sub-assemblies and metal structures
- Tool and mould making
- Fastenings, locks and fittings
- Plastic parts and rubber processing
- Production and assembly services
- Contract work
- Engineering services

#### Energy Sector

- Cabling
- Transformers
- Switchgear
- Power supplies
- Instrumentation
- Network management
- Systems engineering
- Components

### Venue

Hall Nos. 3 & 4 of Subcontracting Sector

Hall Nos. 12 of Energy Sector

Hannover, Germany

### Date

Monday, 21st - Friday, 25th April, 2008.

### Participation Charges

#### For SMEs

Rs. 15,000/- per sq. mtr. for one side open 9 sq. mtrs. built up booth

Rs. 16,500/- per sq. mtr. for two side open 9 sq. mtrs. built up booth

#### For Non-SMEs

Rs. 18,000/- per sq. mtr. for 9 sq. mtrs. built up booth

Additional space to be booked in multiples of 9 sq. mtrs.

Participation charge includes following services :

- Display Booth with standard furniture
- Catalogue/EBI listing  
(in alphabetical section - name/address. And in product section - three product entries)
- Publication of Brochure on Indian participation
- Common Interpreter services
- Fax connection (call charges extra)
- On site assistance in various business related matters
- Electricity charges
- Stand cleaning services

### Mode of Payment

Full payment is to be made along with the **Application Form latest by 14th December, 2007**. Payment may be made by Demand Draft drawn in favour of "**Engineering Export Promotion Council**".

### Cancellation of Participation

Request for cancellation of participation will be accepted if Council receives the same in writing on or before **28th December, 2007**. Council shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

### Display Booth

There will be in-built display booths of 9 sq. mtrs. (3m x 3m) each. Council will provide the following :

- Carpeted floor
- One table
- Two podiums
- Three chairs
- Three spot lights
- One plug socket
- One waste basket
- One ashtray
- Fascia

### Selection Criteria

Selection of participants will be done strictly on *first-come-first-served* basis.

### Benefit of the Member-exporters

EEPC is organizing this event under the MAI Scheme of Ministry of Commerce, Government of India. Therefore no MDA grant would be available. The rates mentioned above are highly subsidized as per MAI Scheme of Government of India.

### Submission of Application

Interested firms may please send in the **Application Form**, duly filled in and signed, along with full Payment **latest by 14th December, 2007** to any of the following :

#### **R. Maitra**

*Executive Director*  
Engineering Export Promotion Council  
Vandhna, 4th Floor  
11, Tolstoy Marg  
New Delhi – 110 001  
Tel. : 91-11-23711124/25  
Fax : 91-11-23310920  
E-mail : eepcto@eepc.gov.in  
Website : www.eepcindia.org

#### **Bhaskar Sarkar**

*Addl. Executive Director & Secretary*  
Engineering Export Promotion Council  
Vanijya Bhavan (1st Floor)  
International Trade Facilitation Centre  
1/1, Wood Street, Kolkata – 700 016  
Tel. : 91-33-22890651/52/53  
Fax : 91-33-22890654  
E-mail : eepcho@eth.net  
Website : www.eepcindia.org

#### **Ms. Anima Pandey**

*Regional Director*  
Engineering Export Promotion Council  
Vanijya Bhavan (2nd Floor)  
International Trade Facilitation Centre  
1/1, Wood Street  
Kolkata – 700 016  
Tel. : 91-33-22890673/74  
Fax : 91-33-22890687  
E-mail : eepcokol@vsnl.net

#### **Rajat Srivastava**

*Regional Director*  
Engineering Export Promotion Council  
Centre 1, 12th Floor  
World Trade Centre  
Cuffe Parade  
Mumbai – 400 005  
Tel. : 91-22-22186655/56/60  
Fax : 91-22-22180119  
E-mail : eepcmum@mtnl.net.in, eepcmum@vsnl.com

#### **S. Dole**

*Regional Director*  
Engineering Export Promotion Council  
19, Kasturba Gandhi Marg  
Surya Kiran (4th Floor)  
New Delhi – 110 001  
Tel. : 91-11-23314171/74  
Fax : 91-11-23317795  
E-mail : eepc@spectranet.com

#### **M. Ganesan**

*Regional Director*  
Engineering Export Promotion Council  
Greems Dugar (3rd Floor)  
149, Greems Road  
Chennai – 600 006  
Tel. : 91-44-28295501/02  
Fax : 91-44-28290495  
E-mail : eepcchennai@airtelbroadband.in

**HANNOVER FAIR**  
**(21st - 25th April, 2008)**  
**Application Form**

Name of the Company	:	
Postal Address	:	
Phone (with area code)	:	
Fax (with area code)	:	
E-mail	:	
Website	:	
Total Space required	:	
Amount with DD/Cheque No. & Date	:	
Name & Designation of the Chief Executive	:	
Mobile No. of the Chief Executive	:	
Name & Designation of the Participant	:	
Mobile No.	:	
Type of Units (please tick mark)	:	<input type="checkbox"/> SSI <input type="checkbox"/> Non-SSI
Status (please tick mark)	:	<input type="checkbox"/> Manufacturer/Exporter <input type="checkbox"/> Merchant Exporter <input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2004-2005</u> <u>2005-2006</u> <u>2006-2007</u>
Total Export to EU Countries (in Million US\$)	:	<u>2004-2005</u> <u>2005-2006</u> <u>2006-2007</u>
Foreign Collaboration, if any	:	
Products Manufactured/Exported	:	
Countries of Export	:	
Accreditation to International Standards (like ISO, QS, etc.)	:	
Nature of Display (please tick mark)	:	<u>Display of Samples</u> <input type="checkbox"/> <u>Display of Posters</u> <input type="checkbox"/>

1. Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.
2. Please send us this Form duly filled and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Date : \_\_\_\_\_ Signature : \_\_\_\_\_  
Office Seal : \_\_\_\_\_