

**Exhibitions and Trade Fairs**



**Government of India  
Office of the Development Commissioner  
(Micro, Small and Medium Enterprises)**

Women entrepreneurs/Small entrepreneurs are invited to participate in any of the fair given below and avail SSI-MDA subsidy of up to Rs. 1.50 lakh (Rs. 1.25 lakh to small manufacturing unit) on space rent, air fare and shipping cost.

<b>S. No.</b>	<b>Name of the Fair</b>	<b>Products</b>	<b>Space rent per sq.mtr. (Aprx.)</b>	<b>Last date to apply</b>
1.	Practical World Cologne, Germany (March 9 – 12, 2008)	Do it yourself Items, Hardware Items etc.	Rs. 14,000/-	<b>10.01.2008</b>
2.	Indian Engg. Exhibition St. Petersburg, Russia (March 11 – 14, 2008)	Engineering Items	Rs. 19,000/-	<b>10.01.2008</b>
3.	Cairo International Fair Egypt (March 18 – 28, 2008)	Multi Products	Rs. 7,800/-	<b>15.01.2008</b>

This offer is available to enterprises registered with DI/DIC and on *first-come-first-served* basis. Send application with 40% space rental charges (Min. 6 sq. mtrs.) by Demand Draft drawn in favour of PAO (MSME), New Delhi and photo copy of passport of visiting representative through nearest Director, MSME-DI or log on to [www.dcmsme.gov.in](http://www.dcmsme.gov.in) or contact Shri P. Lal, Dy. Director (Marketing Assistance), Tel. : 011-23062992, E-mail : [adatta@nic.in](mailto:adatta@nic.in).

Adopt Bar Code and avail subsidy of up to Rs. 18,750/- for one-time registration fee and Rs. 3,750/- of annual recurring fee (for first three years of Bar Code).

*(Source : Office of the Development Commissioner - Micro, Small and Medium Enterprises, Government of India)*