

India Pavilion at Automechanika 2008, Frankfurt, Germany (September 16 - 21, 2008)

Automechanika is the International Leading Trade Fair for the Automotive Industry. This fair is the international meeting point for the automobile industry, automotive parts, components and systems, electronics, supply and maintenance equipment. This is the show where the global automotive industry seeks information about the latest technology and concepts for success in the competitive environment of the future. Automechanika's international significance - all in almost 80% of exhibitors and 40% of visitors originate from other countries - provides interesting opportunities for the global industry. Nowadays, Automechanika is increasingly becoming a platform for original equipment fitters in the automobile industry, distinguished by innovations and new functions, systems and new technologies.

Engineering Export Promotion Council (EEPC) is organizing an India Pavilion at Automechanika 2008, Frankfurt which would provide an excellent opportunity for establishing business relationships with customers from all over the world.

Focus Products

- **Parts & Systems**

Vehicle parts and components of the drive, chassis, body, electrics and electronics groups Systems and modules of the interior, exterior, drive, drive dynamics and electronic control groups

- **Accessories & Tuning**

Vehicle accessories, special equipment, tuning, performance systems, design refinement

- **Repair & Maintenance**

Equipment for vehicle service and repair, bodywork repair and painting, workshop equipment, dealership equipment, waste disposal and recycling

- **Service Station & Car Wash**

Service station equipment, car care and car wash

Venue

Exhibition Centre Frankfurt, Frankfurt, Germany

Date

September 16-21, 2008 (6 days)

Participation Charges

For Exhibition

Rs. 1,68,000/- for Fully Built-up Booth of 10.5 sq. meters.

Rs. 1,40,000/- for Fully Built-up Booth of 8.75 sq. meters.

For Catalogue Show

Display your company catalogue through EEPC Information Booth. Charges are given below :

Rs. 10,000/- (Maximum 25 copies, not exceeding 5 kgs.)

Mode of Payment

Full payment is to be made by Demand Draft/at par Cheque favouring "Engineering Export Promotion Council" along with the filled-up **Application Form**.

Date of Payment

Full payment is to be made along with the **Application Form latest by 31st March, 2008.**

Cancellation of Participation

Request for cancellation of participation will be accepted if Council receives the same in writing on or before **7th April, 2008.** Council shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Selection Criteria

Since limited space is available, selection of participation will be done strictly on *first-come-first-served basis.*

Benefit of the member-exporters

EEPC is proposing to organize this event under the MAI Scheme of Ministry of Commerce, Government of India, and, as such, no MDA grant would be available. The rates mentioned above are, however, subsidized as per the provisions of the MAI Scheme.

Interested firms may please send the **Application Form**, duly filled in and signed, along with full Payment **latest by 31st March, 2008** to the respective Regional Offices or to :

Rajat Srivastava

Regional Director

Engineering Export Promotion Council

Centre 1, 12th Floor

World Trade Centre, Cuffe Parade

Mumbai – 400 005

Tel. : 91-22-22186655/56/60

Fax : 91-22-22180119

E-mail : eepcmum@mtnl.net.in

eepcmum@vsnl.com

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(September 16 - 21, 2008)**

Application Form

Name of the Company	:	
Postal Address	:	
Phone (with area code)	:	
Fax (with area code)	:	
E-mail	:	
Website	:	
Total Space required	:	
Amount with DD/Cheque No. & date	:	
Name & Designation of the Chief Executive	:	
Mobile No. of the Chief Executive	:	
Name & Designation of the Participant	:	
Type of Units (please tick mark)	:	<input type="checkbox"/> SSI <input type="checkbox"/> Non-SSI
Status (please tick mark)	:	<input type="checkbox"/> Manufacturer/Exporter <input type="checkbox"/> Merchant Exporter <input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2004-2005</u> <u>2005-2006</u> <u>2006-2007</u>
Total Export to European countries (in Million US\$)	:	<u>2004-2005</u> <u>2005-2006</u> <u>2006-2007</u>
Foreign Collaboration, if any	:	
Products Manufactured/Exported	:	
Countries of Export	:	
Accreditation to International Standards (like ISO, QS, etc.)	:	

1. Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.
2. Please send us this Form duly completed and signed along with your participation fees by Demand Draft/Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Date : _____ Signature : _____
Office Seal : _____