



## Council's Activities

### **EEPC India Invites Participation for International Technical Fair 2013, Plovdiv, Bulgaria (30 September - 05 October 2013)**

The International Technical Fair (ITF) is the most renowned Bulgarian forum of investment goods and technologies in southeastern Europe. The International Technical Fair gives an opportunity to world's leading companies in machine building, automobiles, transport, electronics, electrical engineering, construction, power engineering, information technologies, software products, ecology, etc. to showcase their strength in this important fair.

The 69th edition of The International Technical Fair (ITF) will be held in Plovdiv fairgrounds which is a modern exhibition venue, designed to display all kinds of exhibits, spread on an area of 352,000 sqm. The exhibition space totals approx. 159,100 sqm, the indoor area is 64,500 sqm, while the outdoor area amounts to 94,600 sqm.

International Technical Fair (ITF) which is an annual event is the ideal platform to promote products and services and comprises of 10 concurrent events focusing on different sectors of manufacturing and processing industry.

Over 1,250 (752 direct exhibitors and 505 represented companies) from 43 countries participated in ITF 2012. There were 15 country pavilions from Argentina, Austria, Belgium, Chinese Taipei, Czech Republic, Greece, Hungary, Iraq, Italy, Poland, Romania, Russian Federation, Slovakia, Turkey and the UK.

The fair successfully attracted over 40,000 trade visitors including from outside Bulgaria- viz Albania, Algeria, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Croatia, Cyprus, Czech Republic, Denmark, France, Germany, Greece, Hungary, Kazakhstan, Kosovo, Libya, Malta, Moldova, Monte Negro, the Netherlands, Norway, Poland, Romania, Russian Federation, Saudi Arabia, Serbia, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Turkey and Ukraine.

#### **Bulgaria**

Bulgaria has been included in the Focus Market Scheme of the Foreign Trade Policy with effect from January 2013 to increase exports to that country given the export potential. Five years after joining the European Union (EU), Bulgaria offers tremendous investments and business opportunities with second-lowest government debt in the European Union (17.0% of GDP) and one of the lowest budget deficits (2.1%) as of 2011.

The country now enjoys political stability; Bulgaria has the most favourable tax regime in Europe. Corporate income tax rate is 10%, the lowest in the EU together with Cyprus. Personal income tax is 10%, flat rate. Industries in high-unemployment areas are granted 0% tax rate. There is a 2-year VAT exemption for imports of equipment for investment projects over Euro 5 million, creating good job opportunities.

Bulgaria is expected to grow on an average of 1.3% in the coming years. This is relatively low compared to the average of other Central and Eastern European countries and also relatively low compared to the global average of 3.7%. Because of its own economic growth and that of its main trading partners, Bulgaria's exports are expected to grow 12% annually to US\$56 bn in 2017, making Bulgaria one of the larger among the exporting countries worldwide. Similarly, import demand will grow with an average of 10% per year to US\$57 bn in 2017, meaning that Bulgaria will take the 52nd position on the global list of largest importers. By 2017, Bulgaria will mainly import fuels, office telecom & electrical equipment and ores & metals, which together account for 38% of total imports of Bulgaria. Similarly, Bulgaria's exports will mainly consist of ores & metals, basic food and textiles (including fibres, yarn and products). Together these products will represent 51% of total exports in 2017.

The Bulgarian Government introduced the lowest tax rates in the region – ten per cent rate both on personal income and on corporate income, which contributed to strong foreign investment inflows.

Located at the heart of the Balkans, Bulgaria is a strategic logistics hub and provides excellent launching pad for sales into the European Union, Russia, Turkey and the Middle East.



## Focus Products & Concurrent Exhibitions

### MACHINE BUILDING

*The most prestigious exhibition forum of leading Machine-building, Metallurgy in Bulgaria.*

- Metal-cutting and metal-working machines
- Metal forming
- Precision Tools & Molding
- Welding equipment
- Food industry machinery
- Packaging manufacturing machinery
- Agricultural machinery

### ELTECH

*International exhibition on Electronics and Electrical Engineering*

- Electrical materials
- Electronic components
- Electronic measuring devices
- Electric and magnetic measuring devices
- Monitoring and automation
- Automatic production process control systems
- Security systems
- Electric tools
- Electrical fixtures and fittings
- Electrical devices

### ENECO

*International exhibition on Power Engineering and Ecology*

- Technologies and equipment for production and consumption of power resources
- Technologies and equipment for power engineering
- Technologies and equipment for environmental protection
- Treatment plants
- Environment parameters monitoring
- Waste management - storage, extraction and obtaining basic raw materials
- Sewage treatment and recovery
- Technologies and installations for management of environmental catastrophes
- Sanitary and disinfection systems
- Refrigerating, ventilation, air-conditioning and heating equipment

### AUTOTECH

*International exhibition on Transport and Auto Service Equipment*

- Motor vehicles
- Railway transport
- Air transport
- Non-motorized vehicles
- Engines
- Automotive spare parts and accessories
- Garage and auto service equipment
- Equipment and products for petrol and LPG stations, etc.
- Alarm and security system



### **STROYTECH**

*An international exhibition on Building Machinery, Material & Technologies*

- Excavators and dredging equipment, road-construction machines
- Building and construction equipment
- Building materials
- Prefabricated construction units
- Window and door systems
- Construction tools
- Power tools & hand tools
- Drilling equipment
- Surveying instruments
- Prefabricated buildings
- Service equipment for construction sites
- Construction services
- Software products for the construction industry

### **INTERMIN EXPO**

*International Exhibition of Mining Industry*

- Mining machinery & resources
- Exploration equipment
- Design and construction in mining
- Suppliers for the mining industry
- Trading in mineral resources
- Spare parts for mining & Construction equipments
- Safety equipments etc.

### **AQUATECH**

*An international exhibition on Water Management & Technologies*

- Technologies and equipment for water treatment and purification
- Installations, infrastructure technologies and equipment
- Water supply and sewage equipment, tools and accessories
- Tubes & pipes
- Laboratory and analysis equipment
- Services

### **CHEMICAL INDUSTRY**

*An international exhibition on Chemical Industry*

- Inorganic chemical products
- Organic synthesis products and semi-products
- Agricultural chemicals
- Cleaning agents and detergents
- Rubber products
- Plastics and plastic products
- Industrial dyes and additives
- Laboratory equipment and appliances
- Laboratory reagents and solutions
- Machinery and equipment for the chemical industry



## INFOTECH

### Information Technologies

- Hardware
- Software
- Internet solutions and services
- Communications
- Data exchange
- Text communication
- Visual and radio communications
- Multimedia
- Office equipment
- Bank equipment
- Office consumables

## MOTOR SHOW – PLOVDIV

*An international motor show organized with support of Association of Car Manufacturers*

On display at the MOTOR SHOW PLOVDIV are all car brands imported in the country, as well as the top selling models of world-renowned automobile manufacturers. The event attracts a great number of trade visitors and general public.

### Venue

International Fair Plovdiv  
37, Tzar Boris III - Obedinitel Blvd.  
4003, Plovdiv, BULGARIA

### Date of Event

September 30 – 05 October 2013 (Six days)  
Opening hours: Monday - Friday from 8 am to 7 pm - Saturday till 2 pm.

### Participation Charges

One side open booth (built up booth) : **Rs. 10,000/- per sqm**  
(Minimum 09 sqm booth)

10% extra for 2 side open booth (subject to availability)

### Mode of Payment

Full payment is to be made by

- Demand Draft/at par Cheque favouring “**EEPC INDIA**” along with the duly filled-up Application Form  
OR

- RTGS/NEFT in INR as per following details:

**Name of Bank** : Punjab National Bank  
**Branch** : International Business Banking, Kolkata  
**Address of Bank** : 31, J L Nehru Road, Kolkata – 700 016  
**Account No.** : 2186000103433450 (Promotional)  
**Account Name** : EEPC India  
**NEFT Code** : PUNB0218600

### Date of Payment

Full payment is to be made along with the Application Form latest by **10th September 2013**.



## Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **16th September, 2013**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

## Display Booth

Each 09 sqm booth will consist of:

- Carpeted floor
- One information counter
- One round table
- Three chairs
- Three spot lights
- One plug sockets
- One wastepaper basket
- Fascia

## Selection Criteria

**Selection of participants will be done after receiving full payment strictly on *first-come, first-served* basis.**

## Airfare Entitlements

All eligible participants will be entitled to reimbursement of airfare by EEPC India. Reimbursement would be permissible on travel expenses by Air in Economy Excursion Class fare maximum up to 75% of air fare subject to an upper ceiling of **Rs. 45,000/-** (Rupees forty five thousand only).

The reimbursement will be done at the sole discretion of EEPC India.

## Submission of Application

Interested firms may please send the Application Form, duly filled in and signed, along with full payment latest by **10th September 2013** to the respective Regional/Sub-Regional Offices or to:

### **Bhaskar Sarkar**

*Executive Director & Secretary*

#### **EEPC India**

Vandhna (4th Floor)  
11, Tolstoy Marg  
New Delhi -110 001  
Tel.: 91-11-23711124/23711125  
Fax: 91-11-23310920  
E-mail: eepcto@eepcindia.net  
Website : www.eepcindia.org

### **Suranjan Gupta**

*Addl. Executive Director*

#### **EEPC India**

Vanijya Bhavan (1st Floor)  
International Trade Facilitation Centre  
1/1, Wood Street, Kolkata-700 016  
Tel.: 91-33-22890651/52/53  
Fax: 91-33-22890654  
E-mail: eepcho@eepcindia.net  
Website : www.eepcindia.org



**Application Form**  
**International Technical Fair, Plovdiv, Bulgaria**  
**30 September - 05 October**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participants	:			
Space required (in sq. mtr.) [Minimum 9 sq. mtrs.]	:	.....Sq. mtrs.	One-side <input type="checkbox"/>	Two-side <input type="checkbox"/>
Payment Details (Amount with DD/Cheque No. & Date)	:			
Passport No.	:			
Place of Issue	:			
Date of Issue & Valid up to	:			
PAN No. of the Company	:			
TAN No. of the Company	:			
Type of Units (please tick)	:	<input type="checkbox"/> MSME	<input type="checkbox"/> Others	
Status (please tick)	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Other
Total Annual Export (in Million US\$)	:	2010-2011	2011-2012	2012-2013
Total Export to European countries (in Million US\$)	:	2010-2011	2011-2012	2012-2013
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display (please tick)	:		Display of Samples <input type="checkbox"/>	Display of Posters <input type="checkbox"/>

Please use separate sheet to furnish details of your company (within 80 words) for the Exhibitors' Profile.  
Please send us this Form duly filled-in and signed along with full payment by Demand Draft and some high resolution product pictures of your company.

Date : \_\_\_\_\_ Signature : \_\_\_\_\_  
Office Seal : \_\_\_\_\_