

**EEPC INDIA Invites Participation for  
India Pavilion at TECMA Show 2009  
(International Machine Tools Exhibition in Mexico)  
(10 – 13 March, 2009)**

EEPC INDIA is organizing an India Pavilion at **TECMA Show 2009** to be held at Mexico City, Mexico during 10 - 13 March, 2009.

TECMA Show 2009 will bring together Manufacturers, Distributors and Trade Professionals of all kinds of industries. There is a tremendous flow of serious trade visitors at this Exposition. TECMA is the only show in Mexico which specializes in Machine Tool technology related equipment and peripherals. TECMA 2009 will be the 13th edition of the largest show in Mexico. More than 200 exhibiting companies and 500 trade names will occupy over 21,600 sq. mtr. of exhibit space at the Expo Santa Fe Complex at Mexico City. TECMA attracts over 12,000 Buyers and Sellers. TECMA is organized by The Mexican Association of Machinery Distributors (AMDM).

### **Economy and Indo-Mexico Trade**

Mexico has a free market economy. It contains a mixture of modern and outmoded industry and agriculture, increasingly dominated by the private sector. Recent administrations have expanded competition in seaports, railroads, telecommunications, electricity generation, natural gas distribution, and airports. Per capita income of this country is one-fourth that of the US. Mexico's real GDP grew by 4.8% in 2006 and by 3.3% in 2007. As of March 2008, Moody's, Standard & Poor's, and Fitch Ratings had all issued investment-grade ratings for Mexico's sovereign debt.

Mexico's trade regime is among the most open in the world. It has 12 free trade agreements with over 40 countries including, Guatemala, Honduras, El Salvador, the European Free Trade Area, and Japan, putting more than 90% of trade under free trade agreements.

The Indian exports of engineering goods to Mexico during 2006-07 were US\$ 185.52 million, and reached US\$ 188.65 million in 2007-08. Major items of exports from India include transport equipment, electrical and non-electrical machineries, iron, steel and articles thereof, various instruments and products of base metals.

In May 2007, India and Mexico signed a MoU on Bilateral High Level Group on Trade, Investment and Economic Cooperation. The objective of this MoU includes promotion of economic and trade relations between the two countries; facilitating better access to their respective markets and avoid imposition of new barriers to trade and investment; creation of bilateral consultative mechanism to include trade and economic cooperation.

### **Product Categories**

This event provides a unique opportunity to the Indian manufacturer-exporters to specially penetrate in the Mexican market. However, the following are the fast moving products in this exhibition :

- Machine Tools and Accessories
- Material Handling Equipment
- Hydraulics and Pneumatics/Pumps
- Motors/Gears/Power Transmission
- Testing and Calibrating Instruments
- Industrial Packaging
- Machine – CNC's
- Industrial Automation
- Valves and Compressors
- Electrical, Electronics, Instrumentation and Controls
- Welding Equipment
- Non-conventional source of energy

### **Venue**

Expo Bancomer Santa Fe  
Mexico City, Mexico

### **Date and Time**

10 - 13 March 2009 (4 days)  
(1100 hrs. to 2000 hrs.)

### Participation Charges

Built-up booths minimum 9 sq. mtr. : US\$ 391 per sq. mtr. or Indian Rs. 18,000/- per sq. mtr.  
(row stand, one side open) + Rs. 2,225/- per sq. mtr. as deposit towards Service Tax.  
20% extra for corner booths (subject to availability).

**Note :** In case Service Tax is not chargeable, the deposit would be returned to participants. If participants make payments in US dollars, then Service Tax is not applicable.

### Display Booth

Participation charges includes following services for 9 sq. mtr. booth :

- |                                |                                   |
|--------------------------------|-----------------------------------|
| - Carpeting                    | - Fascia                          |
| - 1 Exhibitor Desk, 2 Chairs   | - 110 Volts outlet for each booth |
| - 2 Spot lights, 75 watts each | - 1 Waste Basket                  |
| - General Lighting             | - Cleaning of all common area     |
| - Security during 24 hours     |                                   |

### Mode of Payment

Full payment is to be made along with the filled up **Application Form** latest by **31st December, 2008** by Demand Draft/ Cheque drawn in favour of **EEPC INDIA**.

### Reservation and Cancellation

- Reservation requests will be considered only after receiving payments in full.
- No refund will be made for any cancellation after 15th January, 2009.
- Acceptance of application and allocation of space will be at the sole discretion of the Council.

### MDA Entitlements

All eligible participants will be entitled to get MDA grant under Focus LAC programme of Ministry of Commerce, Government of India as per the MDA Guidelines effective from April 01, 2006.

Assistance would be permissible on travel expenses by Air in Economy Excursion Class fare and/or charges of built-up furnished stall subject to an upper ceiling of Rs. 1,80,000/- (Rupees one lakh eighty thousand only).

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports up to Rs. 15 crores in the preceding year, having complete 12 months membership with EEPC India with regular filing of returns and fulfilling other conditions, details of which can be obtained from Council's Website: [www.eepcindia.org](http://www.eepcindia.org) or respective Regional and Sub-Regional Offices of EEPC.

### Submission of Application

Interested firms may please send their Application Form, duly filled in and signed (as per the enclosed format), along with full payment latest by **31st December, 2008** to the respective Regional Offices or to :

#### **Nishikant Jumde**

*Deputy Director*

#### **EEPC INDIA**

(formerly Engineering Export Promotion Council)

Vandhna, 4th Floor, 11, Tolstoy Marg

New Delhi – 110 001

Tel. : 91-11-23711124/25

Fax : 91-11-23310920

E-mail : [eepcto@eepc.gov.in](mailto:eepcto@eepc.gov.in)

Website : [www.eepcindia.org](http://www.eepcindia.org)



## Application Form

**India Pavilion at TECMA Show 2009, Mexico City, Mexico  
(10 - 13 March, 2009)**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participant	:			
Type of Units (please tick mark)	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status (please tick mark)	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Export House
Total Annual Export (in Million US\$)	:	<u>2005-2006</u>	<u>2006-2007</u>	<u>2007-2008</u>
Total Export to Latin American Countries (in Million US\$)	:	<u>2005-2006</u>	<u>2006-2007</u>	<u>2007-2008</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS, etc.)	:			
Nature of Display (please tick mark)	:	<u>Display of Samples</u> <input type="checkbox"/>	<u>Display of Posters</u> <input type="checkbox"/>	

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitor's Profile.

Please send us this Form duly completed and signed along with your participation fees by Demand Draft/Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date : Office Seal :