

Council's Activities

EEPC India invites Participation for India Pavilion at Saudi Elenex 2009 Riyadh, Saudi Arabia (24 - 27 May, 2009)

Saudi Arabia's electricity sector is expanding by 7% a year. Over the coming 20 years, projects worth almost US\$ 120 billion are going to be undertaken to satisfy demand for electricity generation, distribution and transmission - creating demand, as well, for subsidiary electricity-related products and equipment. Saudi Government spends billions of dollars on constructing and upgrading power plants, and will have to rely strongly on foreign investors and suppliers to satisfy the surge in demand for electricity-related equipment and machinery. An array of investment opportunities in Saudi Arabia exists for electricity industry players from across the region and the world.

Saudi Elenex is the International Electrical Engineering, Power Generation and Distribution Exhibition in Saudi Arabia. **Saudi Elenex 2009** taps into rising demand for electrical products, amid powerful construction sector growth. Since the year 2000, Saudi Arabia's power generation equipment market has been growing by around 5% annually, and the oil, gas and petrochemicals sectors are likely to drive electricity demand for a long time to come. Organizers expect another successful year, with key decision makers attending Saudi Elenex on the lookout for lucrative investment deals in this growing market. Saudi Elenex, Saudi Aircon and Saudi Luminex exhibitions will be held concurrently to ensure the large number of visitors.

EEPC INDIA is organizing an India Pavilion in **Saudi Elenex 2009**. Participating in the above exhibition will enable Indian companies to further widen their reach in the highly lucrative Middle East market and also would provide an excellent opportunity for establishing business relationships with customers from all over the world.

Product Category

- Power Stations
- Power Plant Equipment
- High Voltage Transmission
- Distribution Networks
- Switchgear Products
- Transformers
- Diagnostic Equipment
- Monitoring & Control
- Portable Generators
- Electrical Engineering
- Electrical Supplies
- Switches and Controls
- Cable and Wiring
- Power Protection
- Testing Equipment

Venue

Riyadh Exhibition Center
Riyadh, Saudi Arabia

Date

24 – 27 May, 2009 (4 days)



Participation Charges

One side open built-up booths (minimum 9 sq. mtr.) : US\$ 250 per sq. mtr. or Rs. 13,000/- per sq. mtr.
+ Rs. 1,339/- per sq. mtr. as deposited towards Service Tax.
20% extra for corner stall (subject to availability).

Note : In case Service Tax is not chargeable, the deposit would be returned to participants.

If participants make payments in US Dollar, then Service Tax is not applicable.

Display Booth

There will be in-built display booths of 9 sq. mtr. Council will provide the following :

- Carpeted floor
- One table
- Two chairs
- One counter
- Three spot lights
- One plug socket
- One waste basket
- Fascia

Mode of Payment

Full payment is to be made along with the **Application Form** latest by **9th April, 2009**. Payment may be made by Demand Draft/at par Cheque drawn in favour of "EEPC INDIA".

Cancellation of Participation

Request for cancellation of participation will be accepted if Council receives the same in writing on or before **16th April, 2009**. Council shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Selection Criteria

Since limited space is available, selection of participation will be done strictly on *first-come-first-served* basis.

Benefit of the member-exporters

EEPC INDIA is organizing this event under the MAI Scheme of Ministry of Commerce & Industries, Government of India. Therefore no MDA grant would be available. The rates mentioned above are highly subsidized as per MAI Scheme of Government of India.

Submission of Application

Interested firms may please send the **Application Form**, duly filled in and signed, along with full payment **latest by 9th April, 2009** to the respective Regional Offices or to :

Shri R. Maitra

Executive Director

EEPC INDIA

Vandhna (4th Floor)

11, Tolstoy Marg

New Delhi – 110 001

Tel. : 91-11-23353353, 23711124/25

Fax : 91-11-23310920

E-mail : eepcto@eepc.gov.in

Shri B. Sarkar

Addl. Executive Director & Secretary

EEPC INDIA

Vanijya Bhavan (1st Floor), ITFC

1/1 Wood Street

Kolkata - 700 016

Tel. : 91-33-22890651/52/53

Fax : 91-33-22890654

E-mail : eepcho@eth.net



Application Form

India Pavilion at Saudi Elenex 2009
Riyadh, Saudi Arabia
(24- 27 May, 2009)

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:			
Amount with DD/at par Cheque No. & date	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participant	:			
Type of Units (please tick mark)	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status (please tick mark)	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export	:	<u>2005-2006</u>	<u>2006-2007</u>	<u>2007-2008</u>
(in Million US\$)				
Total Export to Middle East countries	:	<u>2005-2006</u>	<u>2006-2007</u>	<u>2007-2008</u>
(in Million US\$)				
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards	:			
(like ISO, QS, etc.)				
Nature of Display	:	<u>Display of Samples</u>	<input type="checkbox"/>	
		<u>Display of Posters</u>	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly filled in and signed along with full payment and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :