



EEPC INDIA Invites Participation at Multi Product Trade Delegation to Brazil, Peru, Argentina, Uruguay & Paraguay

(22nd February to 9th March, 2010)

EEPC INDIA is pleased to inform that a Multi Product Trade Delegation will be visiting Brazil, Peru, Argentina, Uruguay & Paraguay during 22nd February to 9th March, 2010.

Brazil

Brazil is the largest economy in the Latin America and Caribbean Region. Brazil is the world's tenth largest economy at market exchange rates and the ninth largest by purchasing power parity. Economic reforms have given the country new international dimension. With large and developed agricultural, mining, manufacturing and service sectors, as well as a large labour pool, Brazilian economy is booming. The country is regarded as one of the groups of four emerging economies called BRIC (Brazil-Russia-India-China). Brazil is also one of the member of the MERCOSUR trade bloc which sources about 80% of its import requirements from outside the bloc. As a founder member of the MERCOSUR, Brazil is a party to a number of Free Trade Agreements and Framework Agreements entered into by the MERCOSUR. Brazil is a highly diversified and industrialized economy and a world leader in the agro industry and bestowed with extensive natural resources. The bilateral trade between India and Brazil has almost trebled over the last three years to US\$ 3.12 billion in 2007-08 and has already reached \$ 3.5 billion within the first nine months of the year 2008-09. Export of engineering goods from India is increased from US\$ 130 million during 2006-07 to US\$ 412 million during the year 2008-09 (prov.).

EEPC INDIA is organising its next prestigious event INDEE at Caxias do Sul during the period from 20th to 23rd October, 2009 in association with MERCOPAR, one of the largest Subcontracting & Industrial Innovation Fairs.

Peru

The economy of Peru is the 47th largest in the world. Peru is an emerging and market oriented economy characterized by a high level of foreign trade. Peru's economy is well managed, and better tax collection and growth are increasing revenues and the economy has registered growth over the last eight years. Large number of important bilateral co-operation agreements exists between India and Peru. Peru is also attractive destination for investments because of its steady economy growth. Peru offers huge market of over 25 million people with 73 billion dollars GDP. India-Peru relations have traditionally been cordial and friendly and a number of Indian companies visit Peru regularly and India exports a wide range of goods to Peru like drugs & pharmaceuticals, two wheelers, three wheelers & their parts, automobile parts, rubber tyres, electrical and other machinery, iron and steel products etc. Exports of engineering goods from India is increased from US\$ 31 million during the year 2006-07 to US\$ 143 million during the year 2008-09 (prov.).

Argentina

Argentina is the second largest country in South America and is constituted as a federation of 23 provinces and it is classified as an upper middle-income country and a secondary emerging market. Argentina is a part of the regional trading block and customs union in South America i.e. the MERCOSUR, which facilitates free movement of goods, services, capital and people within the region and having a common external tariff with the rest of the world. Argentina is also a signatory to about 19 bilateral treaties for the avoidance of double taxation and a number of preferential agreements with its neighbours, Uruguay, Chile, Mexico and Paraguay. The country is one of the fastest growing economies in the world. In recent times, several Indian companies have made investments and joint ventures in Argentina amounting to about \$ 800 million in the fields of such as IT, steel, chemicals and pharmaceuticals. Argentinean companies have also begun exploring Indian investment options through branch offices initially, and later through joint ventures, in the engineering and pharmaceutical sectors. The India-Mercosur Preferential Trading Agreement (PTA), which has become operational in June 2009 is expected to provide a significant boost to bilateral trade and investment flows. Export of engineering goods from India is increased from US\$ 66 million during 2006-07 to US\$ 82 million during the year 2008-09 (prov.).

Uruguay

The Uruguayan economy has grown steeply in the last few years : 7.4% in 2007 and over 11% in 2008. Uruguay is a founder member of MERCOSUR. Export of engineering goods from India is increased from US\$ 5 million during the year 2006-07 to US\$ 12 million during the year 2008-09 (prov.).



Paraguay

Paraguay has turned into a highly profitable market particularly for Indian SMEs. India's exports to Paraguay have increased manifold largely due to the increasing demand for Indian products in Paraguay. Trade between India and Paraguay stood at around US\$ 46.99 million during 2007-08, marking a 56% increase, as compared to 2006-07. Indian SMEs that have ventured into the Paraguayan market have benefited from its investment friendly policies and business conducive environment.

The global crisis has triggered a fundamental change in the mindset of Latin American business towards India. The crisis has tightened the availability of local financial resources and credit. Price is the main concern and this has led them to look for less expensive import sources like India. India's exports to Latin America are set to increase in the coming years because of the favourable market conditions prevailing in the region and the positive mindset of Latin Americans towards India.

Taking all these factors into consideration and the vast avenues available for increasing our share of exports to this region, EEPC INDIA is fielding Multi Product Trade Delegation, with the active support of Indian Embassies, Chambers of Commerce and Trade Associations in these countries.

List of Potential Products

Automobile Parts	Pharmaceutical Machinery
Commercial Vehicles	Food Processing Machinery
Cutting Tools	Cement Plant & Machinery
Hand Tools	Stainless Steel Utensils, Cutleries & Domestic Appliances
Batteries	Industrial Castings
Electric Motors, Generators	Forgings
Transformers, Switchgears, Circuit Breakers	Steel Pipes & Tubes
Lightning Arresters	Steel Wire
Ball or Roller Bearings, Transmission Shafts	Tractors & Agricultural Machinery & Equipments
Pumps	Lifting and Handling Equipment and Parts
Compressors	Machinery for Mining, Quarrying and Parts
Diesel Engines	Packaging Machinery and Parts
Machine Tools	Textile Machinery and Parts
Construction Machinery	Copper Products

Tentative Schedule

<u>Date</u>	<u>Day</u>	<u>Programme</u>
21 February	Sunday	Arrival at Sao Paulo
22 February	Monday	Meeting with Indian Embassy/Chambers/ TradeAssociations at Sao Paulo
23 February	Tuesday	BSM at Sao Paulo
24 February	Wednesday	Leaving for Lima
25 February	Thursday	Meeting with Chamber/Trade Associations at Lima
26 February	Friday	BSM at Lima
27 February	Saturday	Follow-up/Day Free
28 February	Sunday	Leaving for Buenos Aires
1 March	Monday	Meeting with Indian Embassy/Chambers/ TradeAssociations at Buenos Aires
2 March	Tuesday	BSM at Buenos Aires
3 March	Wednesday	Follow-up/Leaving for Montevideo in the evening
4 March	Thursday	Meeting with Chambers/Trade Associations
5 March	Friday	BSM at Montevideo
6 March	Saturday	Follow-up/Day Free
7 March	Sunday	Leaving for Asuncion
8 March	Monday	Meeting with Chambers/Trade Associations
9 March	Tuesday	BSM at Asuncion
10 March	Wednesday	Leaving for India via Sao-Paulo



Hotel Accommodation/Travel Expenses

All participants will be booked in the same hotel for convenience. Hotel charges, air ticketing and visa fees etc. will have to be borne by the individual participant. EEPC INDIA will recommend for obtaining visas to these countries.

Registration and Participation Charges

Rs. 50,000/- (plus service tax of Rs. 5,150/-) per participant will be charged to partially cover the expenses on providing following facilities to the participants :

- Airport transfer
- Local transport for joining meeting and BSM
- Venue expenses, working lunch expenses on the day of BSM
- Preparing database for marketing purpose
- Mobilization of buyers
- Printing of delegates profile for distribution among the Buyers, Chamber of Commerce, Trade Associations and Embassies etc.

Other individual expenses like hotel charges, food expenses (other than the one lunch provided by the EEPC INDIA at each center on the day of BSM), transport expenses for individual meetings/factory visits (if arranged by delegates) will have to be borne by the delegates.

MDA Entitlement

Participants will be eligible for to & fro air passage in economy excursion class up to Rs. 1,00,000/- only as per MDA guidelines. Only one person per company will be entitled.

Selection Criteria

In view of limitations on number of participants (15 only) selection of participants will be done strictly on first-come-first-served basis.

Cancellation of Participation

Any request for cancellation after confirmation will not be entertained and will amount to forfeiture of the payment made to the EEPC INDIA on account of participation charges.

Interested member firms are requested to send the **Registration Form** duly filled in along with the Demand Draft for Rs. 50,000/- in favour of "EEPC INDIA" latest by **31st October, 2009** to :

M. Ganesan

Regional Director

EEPC INDIA

Greens Dugar (3rd Floor)

149, Greens Road

Chennai – 600 006

Tel. : 044- 28295501/28295502/28294480

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E-mail : eepcchennai@airtelmail.in

Mobile : 09884389867



Registration Form

Multi Product Trade Delegation to Brazil, Peru, Argentina, Uruguay & Paraguay (22nd February to 9th March, 2010)

Name of the Company (in block letters)	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Visiting Delegiate/Mobile No.	:			
Items Manufactured/Exported with HS Code	:			
Industry Application/Target Industry	:			
Total Annual Exports (in US\$ Million)	:	<u>2006-07</u>	<u>2007-08</u>	<u>2008-09</u>
Total Annual Exports to LAC	:	<u>2006-07</u>	<u>2007-08</u>	<u>2008-09</u>
Countries of Export	:			
Accreditation to International Standards (viz. QS, ISO etc.)	:			
Foreign Collaboration, if any	:			
Nature of Business	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	<input type="checkbox"/> Export House
Company Profile with product details (80 to 100 words) (enclose separate sheet)	:			

- Please send us this Form duly completed and signed along with your participation fees by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant as well as first page of the Passport

Date :

Signature :

Office Seal :