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‘Intl Engg sourcing show’ to promote desi exports

DC CORRESPONDENT
CHENNAI MARCH 7

The Engineering Export Promotion Council of India organised International Engineering Sourcing Show (IESS), an initiative of the Union commerce and industry ministry, to building the brand ‘Indian Engineering’ into newer markets of the world.

This year ‘Smart Engineering’ will be the theme which showcases India as a Global Hub for Manufacturing and Technology. Tamil Nadu has been chosen as the host state for the third time with the help of the Department of Scientific Industrial Research (DSIR), Department of Heavy Industry,

Department of MSME, and National Institute of Design (NID).

Mahesh K. Desai, Sr Vice Chairman, EEPC India said “EEPC India has chosen ‘Subcontracting’, ‘Industrial Electrical Machinery’, ‘Future Factory’ and ‘Innovation Technology’ as the 4 broad sub-themes in IESS VIII. Future Factory is the latest addition where we expect ‘Smart Factory Design’ and ‘Industrial Internet of Things’ on display.” He further added the other two additions at IESS VIII is (a) how to judiciously use Ayurvedic science by employing technology (b) the role of Design in increasing productivity and competency in engineering.”

C. H. Nadiger, Regional

Director, EEPC India, said “Engineering Exports is the largest commodity exports in India’s accounting for 25 per cent of the total exports. In 2017-18, it achieved a record performance of USD 76.2 billion. Engineering exports registered 16.81 percent growth in 2017-18 as against 11.8 per cent growth in the previous fiscal. Currently, major markets like USA and EU account over 30 per cent of our exports.”

Ayurveda will be introduced through a separate session called Ayur Tech. This is a joint initiative of EEPC India, Service Export Promotion Council and ministry of Ayush, Government of India.