

IESS 2014: Claas Global Sourcing Meet and B2B

January 24, 2014 at 10.00 am

Welcome Address by Mr. Anupam Shah, Chairman, EEPC India

Mr. Thomas Rimpler, Head of Global Sourcing, CLAAS Group

Mr. Jayanat Paul, Head Global Sourcing, CLAAS India

Distinguished Guests,

Ladies and Gentlemen,

Good Morning to you all!

I welcome you to the final day's first session of IESS 2014. We have thus far had a remarkably successful IESS and I am sure that we will end this Show in high spirits.

One of the key features of IESS has been the Vendor Development programs through the Global Sourcing Meets with major companies in India and abroad. IESS 2014 has been a record of sorts as we have had some of the best names in global engineering attending IESS 2014 and carrying out Sourcing meets over the past two days.

It is in this line that we have today with us Mr. Rimpler and Mr. Paul of CLAAS to take us through their Sourcing program details in India this

morning. A hearty welcome to you and I do hope that our participants here take full advantage of your distinguished presence.

Let me briefly introduce CLAAS to you.

CLAAS India Pvt. Ltd. is a wholly owned subsidiary of CLAAS KGaA, a German multinational with 100 years of experience in serving the farming community of the world and a turnover of over Rs. 22,000 Crore. Their activities in India are strategic. The rapid growth of the population and the country's strong position as an agricultural nation make India an important and rapidly expanding market for agricultural machinery and it is this market that CLAAS intends to tap.

CLAAS India manufactures a range of CROP TIGER multi-crop combine harvesters, not only for Indian market but also for other countries across the world. These combine harvesters are being produced at two state-of-the-art factories in India: one at Faridabad and other at Chandigarh, which is spread over 25 acres of vast area. Their factories meet stringent CLAAS quality control standards as well as DIN/ISO requirements. In addition each combine is backed by the finest service in the business, because CLAAS Service is designed to respond to the special needs of the harvest and of the farmer.

With these words, may I now therefore request Mr. Rimpler to take address this august gathering?

Thank you.