



Council's Activities

EEPC India Invites Participation for India Pavilion at AUTOMECH 2012, Sao Paulo, Brazil (10 - 14 April, 2012)

AUTOMECH is a leading biennial international trade fair in auto parts, equipments and services held in Sao Paulo, Brazil. Reed Exhibition is organizer of the event. The 2012 edition is scheduled during 10-14 April 2012 and will be primarily focusing on Heavy and Commercial Vehicles and Parts.

Auto sector is a major contributor to the economic growth of Brazil. Global import of auto component to Brazil has witnessed a significant growth of 36% in 2010. Export from India has, also, improved remarkably by around 119%.

AUTOMECH provides an ideal platform to forge business relation with Latin America, in general and Brazil, in particular.

EEPC India is organizing an India Pavilion at Automech 2012 and invites your participation.

Focus Products

- Auto parts Industry to Heavy and Commercial Vehicles
- Maintenance Equipment Industry
- Accessories and Tuning Industry
- Automotive Repair and Maintenance
- Petroleum and Derivate
- Components for Lubrication
- Equipment companies for cargo, movement and storage terminals
- Safety and technology equipment
- Logistics and Transportation
- Services

Venue

Anhembi Exhibition Pavilion
Av. Olavo Fontoura, 1.209 - Santana - CEP 02012-021 São Paulo – SP, Brazil

Date of Event

April 10 – 14, 2012 (five days)

Opening hours: Tuesday to Friday - from 10 a.m. to 7 p.m. - Saturday from 9 a.m. to 5 p.m.

Participation Charges

One side open booth : US\$ 680 per sq. mtr. or Indian Rs. 37,500 per sq. mtr. (Built up booth)
+ Rs. 3,862.50 per sq. mtr. deposit as Service Tax.
10% extra for 2 sides open booth (subject to availability)
15% extra for 3 sides open booth (subject to availability)

If participants make payments in US\$, then Service Tax is not applicable. If participation charges are paid in INR an amount equivalent to the corresponding Service Tax amount is also to be added which shall be treated as a deposit pending clarification from the authorities.



Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form
OR
- ❖ Swift Transfer in US Dollar (**to add US\$ 50 per remittance to offset bank charges etc.**) as per following details:

Name of the Bank : HDFC BANK LTD
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020
Branch Code : 0014
Account Number : 00148580000013
Beneficiary Name : EEPC INDIA
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, NEW YORK

A/c. No. 001-1-406717

SWIFT Code – CHASUS33

CHIPS ABA : 0002

FEDWIRE ABA : 021000021

CHIPS UID # 354459

Date of Payment

Full payment is to be made along with the Application Form latest by **31st January, 2012**.

Cancellation of Participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **7th February, 2012**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Display Booth

Each 9 sq. mtr. booth will consist of :

- Carpeted floor
- One round table
- One counter
- Three chairs
- Four spot lights
- One plug sockets
- One wastepaper basket
- Fascia

Selection Criteria

Selection of participants will be done after receiving full payment strictly on **first-come, first-served** basis.



MDA Entitlements

All eligible participants will be entitled to MDA grant under Focus LAC Programme of Ministry of Commerce & Industry, Government of India as per the MDA Guidelines effective from April 01, 2006.

Assistance would be permissible on travel expenses by Air in Economy Excursion Class fare and/or charges of built up furnished stall subject to an upper ceiling of Rs. 1,80,000/- (Rupees One Lakh Eighty Thousand only).

Further, eligibility for MDA grant is subject to exporting companies having FOB value of exports up to Rs. 15 crores in the preceding year, having complete 12 months membership with EEPC India with regular filing of returns and fulfilling other conditions, details of which can be obtained from respective Regional Offices of EEPC India.

Submission of Application

Interested firms may please send the Application Form, duly filled in and signed, along with full payment latest by **31st January, 2012** to the respective Regional Offices or to:

R. Maitra

Executive Director

EEPC India

Vandhna, 4th Floor
11, Tolstoy Marg
New Delhi - 110 001
Tel.: 91-11-23711124/23711125
Fax: 91-11-23310920
E-mail: eepcto@eepcindia.net
Website : www.eepcindia.org

Bhaskar Sarkar

Addl. Executive Director & Secretary

EEPC India

Vaniya Bhavan (1st Floor)
International Trade Facilitation Centre
1/1, Wood Street, Kolkata - 700 016
Tel.: 91-33-22890651/52/53
Fax: 91-33-22890654
E-mail: eepcho@eepcindia.net
Website : www.eepcindia.org



Application Form
India Pavilion at AUTOMECH 2012, Sao Paulo, Brazil
(10 - 14 April, 2012)

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participants	:			
Space required (Minimum 9 sqm.)	:			
PAN No. of the Company	:			
TAN No. of the Company	:			
Type of Units	:	<input type="checkbox"/> SSI	<input type="checkbox"/> Non-SSI	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	2008-2009	2009-2010	2010-2011
Total Export to Latin American countries (in Million US\$)	:	2008-2009	2009-2010	2010-2011
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS)	:			
Nature of Display	:	Display of Samples	<input type="checkbox"/>	
		Display of Posters	<input type="checkbox"/>	

Please use separate sheet to furnish details of your company (within 80 words) for the Exhibitors' Profile. Please send us this Form duly filled-in and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :