



## **EEPC India Invites Participation for India Pavilion at InnoTrans 2010, Berlin, Germany (21 - 24 September, 2010)**

### **About the Show**

InnoTrans 2010 at Berlin, Germany is the leading international Exhibition on the entire range of railway technology, railway construction, locomotives and coaches, tunneling technology, track components, spare parts & accessories from all over the world. This exhibition is held every 2 years. The current edition will be held from 21-24 September 2010. It is an ideal platform which brings both exhibitors and visitors together under one roof. Exhibitors can meet & interact face-to-face with their prospective clients & expand their business networks through this show.

The 2008 edition of the exhibition hosted 1,914 companies from 41 countries and received 85,592 visitors (an increase of 33% from the 2006 edition). India is one of the leading exporters of railway track materials and other railway related components, particularly to Europe. In the FY 2008-09 railway components exported from India was worth the value of US\$ 45.73 million. However it was lower than compared to that of 2007-08 which was of US\$ 84.1 million. A leading destination of railway components from India is Germany; with goods worth US\$ 3.48 million exported in 2008-09. It is a growth of around 31% compared to 2007-08. In view of the above an India Pavilion at the forthcoming InnoTrans Exhibition will be a significant step towards consolidating India's presence as a key supplier of railway components to Europe as well as to the world markets.

The four day exhibition offers a unique opportunity to forge business alliances, establish direct contact with buyers, dealers, distributors, agents, manufacturers from all levels of the industry. It is a perfect place for international suppliers to meet buyers, especially from the European region.

EEPC INDIA is organizing an **India Pavilion at InnoTrans 2010** scheduled to be held during 21 -24 September, 2010 at Berlin, Germany. This will provide an excellent opportunity to learn about the latest development on ideas and technologies of the industry, to meet new products and trends, OEM/ODM providers and international brands, to establish your network with key-decision makers, technical experts and to develop new contacts and business relationships with customers from all over the world.

### **Focus Products**

- Railway technology – rail vehicles for passengers and freight transport, sub-assemblies & components (drives, transmissions, couplers, brakes etc.), vehicle maintenance
- Interior fittings, vehicle equipment
- Infrastructure & route technology
- Public transport – local & regional buses, stationery systems, information technologies, traffic management, communications, data processing etc.
- Tunnel construction – construction machinery, parts & accessories thereof, communications and safety technologies, ventilation system, power & lighting system, energy supply systems
- Industry services (engineering consultancy, industrial maintenance, R & D, etc.).

### **Venue**

MesseGelande Berlin, Germany

### **Date**

21 – 24 September 2010 (4 days)



### Participation Charges

One side open built-up booth : Euro 300 per sq. mtr. or Indian Rs. 18,000/- per sq. mtr. +  
Rs. 1,854/- per sq. mtr. as Service Tax.  
10% extra for two sides open booth (subject to availability).

Minimum booth size is 12 sq. mtr.

***If participants make payments in Euro, then Service Tax is not applicable.***

### Mode of Payment

Full payment is to be made by

- ❖ Demand Draft/at par Cheque favouring "EEPC INDIA" along with the duly filled-up Application Form

OR

- ❖ Swift Transfer in Euro (to add Euro 40 per remittance to offset bank charges etc.) as per following details :

Name of the Bank : HDFC BANK LTD  
Address of the Bank : Central Plaza, 2/6 Sarat Bose Road, Kolkata - 700 020  
Branch Code : 0014  
Account Number : 00142680000056  
Beneficiary Name : EEPC INDIA  
SWIFT Code : HDFCINBBCAL

THROUGH :

JP MORGAN CHASE BANK, FRANKFURT, GERMANY, A/c. No. 623-16-02308

SWIFT Code – CHASDEFX

IBAN No: DE26501108006231602308

### Payment & Cancellation

Full payment should be made along with **Application Form**, duly filled-in latest by **31st August, 2010**. The payment should be made by way of **Demand Draft** drawn in favour of "**EEPC India**".

Booking of space will be considered only after receiving 100% payment. 50% cancellation charges applicable if reservation is cancelled before **31st August, 2010**. Any cancellation after this date would result in 100% forfeiture. Acceptance of application and allocation of space will be at the sole discretion of EEPC India.

### Display Booth

There will be in-built display booths of 12 sq. mtr. each. EEPC India will provide the following :

- Fascia
- Carpeting
- Wall panels
- One table
- Three chairs
- Three spot lights
- One plug socket
- One waste basket

### Selection Criteria

Selection of participants will be done **after receiving full payment strictly on first-come, first-served basis.**



### **Benefit of the member-exporters**

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore no MDA grant would be available. The rates mentioned above are subsidized as per MAI Scheme of Government of India.

### **Submission of Application**

Interested firms may please send the **Application Form**, duly filled-in and signed, along with full payment **latest by 31st August, 2010** to the respective Regional Offices or to :

**Adhip Mitra**

*Joint Director*

**EEPC INDIA**

Vanijya Bhavan (1st Floor)  
International Trade Facilitation Centre  
1/1, Wood Street  
Kolkata - 700 016  
Tel. : 91-33-22890651/53/52  
Fax : 91-33-22890654  
E-mail : [eepc@eepcindia.org](mailto:eepc@eepcindia.org)



**Application Form**  
**India Pavilion at InnoTrans 2010, Berlin, Germany**  
**(21 - 24 September, 2010)**

Name of the Company	:			
Postal Address	:			
Phone (with area code)	:			
Fax (with area code)	:			
E-mail	:			
Website	:			
Total Space required	:	Area :	sq. mtr.	
Amount with DD/at par Cheque No. & date	:			
Name & Designation of the Chief Executive	:			
Name & Designation of the Participant	:			
Type of Units	:	SSI <input type="checkbox"/>	Non-SSI <input type="checkbox"/>	
Status	:	<input type="checkbox"/> Manufacturer/Exporter	<input type="checkbox"/> Merchant Exporter	
		<input type="checkbox"/> Export House		
Total Annual Export (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Total Export to EU Countries (in Million US\$)	:	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Foreign Collaboration, if any	:			
Products Manufactured/Exported	:			
Countries of Export	:			
Accreditation to International Standards (like ISO, QS, etc.)	:			
Nature of Display	:	Display of Samples <input type="checkbox"/>	Display of Posters <input type="checkbox"/>	

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile.

Please send us this Form duly completed and signed along with your participation fees by Demand Draft/Cheque and 2 (two) copies of passport size colour photographs of the Participant.

Signature :

Date :

Office Seal :